A Basic Universal Life Insurance Illustration

# LifeTime Advantage Plus 1/11

Universal Life Flexible Premium Adjustable Life Plan

Compliance Test: Guideline Premium Test

**Prepared For:** 

**CONVERSION CLIENT** 

Presented Bv: CONVERSION AGENT CONVERSION AGENCY 1234 MAIN STREET ANYTOWN, AL 12345 Tel: 123-456-7890



Current, Specified, and Midpoint assumptions are not guaranteed. They assume that scales for interest and cost of insurance rates will continue unchanged by the Company for all years shown. This is not likely to occur because interest and cost of insurance rates are subject to change by the Company based on various factors such as claims and investment experience, persistency, expenses, taxes, and the overall economic environment. Actual results may be more or less favorable than those shown.

Universal Life Flexible Premium Adjustable Life Plan

Initial Annual Premium: \$23,256.19 Initial Death Benefit: \$1,000,000.00

Riders: None

Narrative Summary

Prepared For: CONVERSION CLIENT Male Age 65: Preferred Non-Tobacco



#### **Basic** Life Insurance Illustration

**Generic Name:** Flexible Premium Adjustable Life **Policy Form Number:** WC-U15 11-06 **Initial Face Amount:** \$1,000,000 **Initial Death Benefit Option:** Level

**Compliance Test:** Guideline Premium Test

THIS IS AN ILLUSTRATION ONLY. AN ILLUSTRATION IS NOT INTENDED TO PREDICT ACTUAL PERFORMANCE. EXCEPT FOR THOSE ITEMS CLEARLY LABELED GUARANTEED, RATES AND VALUES SET FORTH IN THE ILLUSTRATION ARE NOT GUARANTEED. COVERAGE IS SUBJECT TO THE TERMS AND CONDITIONS OF THE POLICY. THIS ILLUSTRATION IS NOT VALID WITHOUT ALL PAGES.

#### General Information

This is an illustration only, not an offer, contract or promise of future policy performance. Coverage is subject to the terms and conditions of the policy. This illustration is not complete without all pages. Although information in this illustration is based on certain tax and legal assumptions, it is not intended to be tax or legal advice. Such advice should be obtained from your own counsel or other expert.

This illustration has been provided to help you understand the life insurance policy and to allow you to compare the policy with other policies. If you are considering replacement of an existing life insurance policy, you should consider possible disadvantages (such as surrender charges and new contestable and suicide periods) as well as possible advantages (such as lower cost of insurance rates, lower policy expenses, and higher current interest rates). Replacement of an existing life insurance policy may **not** be in your best interest.

This illustration is based on information that you provided and on certain assumptions that are not guaranteed. Non-guaranteed elements, such as interest and cost of insurance rates, are subject to change by the Company. This illustration assumes that the currently illustrated non-guaranteed elements will continue unchanged for all years shown. This is not likely to occur, and actual results may be more or less favorable than those shown.

Not a Bank Deposit	No Bank Guarantee	Not FDIC Insured				
Not Insured By Any Federal Government Agency						

#### Premium Outlay

Premium outlay is the amount of money assumed to be paid out-of-pocket in addition to any amounts transferred from another insurance company. The amount, timing, and frequency of each premium outlay may be varied and will affect the policy value, the length of coverage, and the status of any protection from policy termination. Because interest and cost of insurance rates can change over time, additional premium outlays may be needed to keep the policy in force or to achieve desired results. Each premium outlay is subject to any minimum requirements of the policy and maximum limits set by Federal Tax Law. This illustration assumes that periodic premium outlays are received by the Company at the beginning of each policy year.

The Company will deduct a premium expense charge of 5.00% from each premium outlay.

Current, Specified, and Midpoint assumptions are not guaranteed. They assume that scales for interest and cost of insurance rates will continue unchanged by the Company for all years shown. This is not likely to occur because interest and cost of insurance rates are subject to change by the Company based on various factors such as claims and investment experience, persistency, expenses, taxes, and the overall economic environment.

Actual results may be more or less favorable than those shown.

Form: WC-U15 11-06 Version: 7.6.7 Wednesday, April 27, 2011 3:59 PM

Page 2 of 9

Universal Life Flexible Premium Adjustable Life Plan Initial Annual Premium: \$23,256.19

Initial Death Benefit: \$1,000,000.00

Riders: None

Narrative Summary

Prepared For: CONVERSION CLIENT Male Age 65: Preferred Non-Tobacco



The first year premium outlay includes a(n) annual premium of \$23,256.19.

The Guideline Level Premium, which is the maximum level annual premium permitted under Federal Tax Law, is \$54,993.66. In all years assuming payment of the Guideline Level Premium, guaranteed interest rates, guaranteed cost of insurance rates, no policy loans, no partial surrenders, and no policy changes, the policy will terminate during the 28th policy year.

Minimum Monthly Premium The minimum monthly premium is \$1,709.43. The policy will not terminate during the first 10 policy years, if on each monthly anniversary day: (a) the total premiums paid, less any partial surrenders and policy debt, equals or exceeds (b) the minimum monthly premium times the number of months the policy has been in force, including the current month. The minimum monthly premium may change if there is a change in benefits.

**Death Benefit** 

The death benefit is the amount of money payable to the beneficiary if the proposed insured dies while the policy is in force. The death benefit includes the base policy benefit amount plus any additional life insurance rider and term rider benefit amounts, if applicable. The death benefit will be reduced by any policy debt and by any overdue monthly deductions. This illustration shows the death benefit at the end of each policy year.

Under the level death benefit option, the base policy benefit amount will equal the face amount or the policy value plus the corridor amount on the date of the death. The corridor amount is determined as prescribed by section 7702 of the Internal Revenue Code.

Terminal Illness Accelerated Death Benefit This policy has an Accelerated Death Benefit feature for a qualifying terminal illness. Subject to a maximum benefit amount, the accelerated death benefit will be based on a portion of the in-force face amount. A lien equal to the accelerated death benefit will be established against the policy and will accumulate interest. The primary impact of the lien and any accumulated interest will be reduction of the death benefit. The Accelerated Death Benefit feature may be subject to state variations and may not be available in all states.

Consult your representative and review the policy and any endorsements for complete limitations, terms and conditions. Due to possible tax consequences of the Accelerated Death Benefit feature, please consult your tax advisor.

Surrender and Policy Values

The surrender value is the amount of money you will receive if you cancel the policy. In addition, it limits the amounts available to you for policy loans and partial surrenders. The surrender value is equal to the policy value less a surrender charge and less any policy debt. There is a surrender charge for the first 19 policy years. A surrender charge applicable to a face amount increase will last for an additional 19 years following each face increase. The surrender charge will change if you increase or decrease the face amount of the policy.

The policy value will vary based on (1) the amount, timing and frequency of each premium outlay, (2) monthly deductions, (3) credited interest, (4) policy debt, and (5) partial surrenders. Each month, premiums received (less a premium expense charge) and interest are added to the policy value while monthly deductions and partial surrenders are subtracted from the policy value. Whenever the policy value is shown as zero, it may be zero or less than zero. This illustration shows the policy and surrender values at the end of each policy year.

Termination

Unless all requirements of the Minimum Monthly Premium Endorsement have been satisfied, the policy will terminate without value at the end of the grace period if there is not enough surrender value to cover the monthly deductions.

Current, Specified, and Midpoint assumptions are not guaranteed. They assume that scales for interest and cost of insurance rates will continue unchanged by the Company for all years shown. This is not likely to occur because interest and cost of insurance rates are subject to change by the Company based on various factors such as claims and investment experience, persistency, expenses, taxes, and the overall economic environment.

Actual results may be more or less favorable than those shown.

Form: WC-U15 11-06

Universal Life Flexible Premium Adjustable Life Plan

Initial Annual Premium: \$23,256,19 \$1,000,000.00 Initial Death Benefit:

Riders: None

Narrative Summary

Prepared For: CONVERSION CLIENT

Male Age 65: Preferred Non-Tobacco



#### **Interest**

The interest rate credited to your policy value can be changed at the sole discretion of the Company but not below the guaranteed interest rate of 3.00%. The current interest rate is 5.40%. The interest rates shown in this illustration are annual effective rates.

### Tax Compliance

The guideline level premium is the maximum level annual premium that can be paid into the policy and still have it qualify as a life insurance contract. The guideline single premium is the maximum single premium that can be paid into the policy at issue and still have it qualify as a life insurance contract. The 7-Pay premium is the maximum annual amount that can be paid in each of the first 7 policy years under the test for a Modified Endowment Contract. The initial guideline level, guideline single and 7-Pay premium amounts are used to test for compliance with premium limitations as set forth under current Federal Tax Law. The initial premium amounts shown below are subject to change upon any change in policy benefits.

\$54.993.66 Guideline Level Premium: Guideline Single Premium: \$535,291.52 7-Pay Premium: \$89,873.30

Based on the Company's interpretation of current Federal Tax Law, the illustrated policy satisfies the definition of a life insurance contract and is not a Modified Endowment Contract. However, any change in benefits may cause the policy to no longer qualify as a life insurance contract or may cause it to become a Modified Endowment Contract.

Under current Federal Tax Law, special tax rules apply for partial surrenders and face amount decreases in the first 15 policy years. In the case of a partial surrender, you may be taxed on all or a portion of the cash withdrawal amount. In the case of a face amount decrease, a taxable distribution from the policy may be required.

Neither West Coast Life Insurance Company nor its representatives offer legal or tax advice. Any tax compliance tests applied and any tax-related statements made in this illustration were based upon current assumptions only, and represent only one interpretation of current Federal Tax Law as it relates to life insurance. Moreover, the tax treatment of life insurance is subject to change. We suggest you consult your legal or tax advisor before making any tax-related decisions.

#### Additional **Key Terms**

"Age" is the issue age plus the number of years the policy is assumed to have been in force. This is the age at the end of the policy year.

"Cost of Insurance" is the amount charged by the Company for providing life insurance coverage under the base policy. The cost of insurance rates may be changed by the Company, but not above the Maximum Monthly Cost of Insurance Rates in the policy schedule.

"Current Assumptions" illustrate values based on current interest rates and current cost of insurance rates. Current rates are subject to change and are not guaranteed.

"Guaranteed Assumptions" illustrate values based on guaranteed interest rates and guaranteed cost of insurance

"Issue Age" means the age nearest birthday of the proposed insured at the assumed effective date of the illustrated policy.

"Midpoint Assumptions" illustrate values based on interest rates and cost of insurance rates that are the average of

Current, Specified, and Midpoint assumptions are not guaranteed. They assume that scales for interest and cost of insurance rates will continue unchanged by the Company for all years shown. This is not likely to occur because interest and cost of insurance rates are subject to change by the Company based on various factors such as claims and investment experience, persistency, expenses, taxes, and the overall economic environment. Actual results may be more or less favorable than those shown.

Universal Life Flexible Premium Adjustable Life Plan Initial Annual Premium: \$23,256,19

Initial Death Benefit: \$1,000,000.00

Riders: None

Narrative Summary

Prepared For: CONVERSION CLIENT Male Age 65: Preferred Non-Tobacco



the guaranteed and current rates. These assumed rates are not guaranteed.

"Monthly Deductions" are policy charges including the cost of insurance, the cost of any additional benefits and riders, any monthly expense charge applicable to the face amount, and the monthly administrative charge.

"Non-Guaranteed Assumptions" illustrate the current, specified and midpoint assumptions. These assumptions are not guaranteed.

"Non-Guaranteed Elements" are the premiums, benefits, values, credits or charges that are not guaranteed or cannot be determined at issue.

**"Rate Class"** means the risk class of the proposed insured. After the application is underwritten, a revised illustration will be delivered with the policy if the actual rate class differs from the one illustrated.

Current, Specified, and Midpoint assumptions are not guaranteed. They assume that scales for interest and cost of insurance rates will continue unchanged by the Company for all years shown. This is not likely to occur because interest and cost of insurance rates are subject to change by the Company based on various factors such as claims and investment experience, persistency, expenses, taxes, and the overall economic environment.

Actual results may be more or less favorable than those shown.

For Presentation in AL

Universal Life Flexible Premium Adjustable Life Plan Initial Annual Premium:

Initial Death Benefit:

Riders: None

\$23,256,19

\$1,000,000.00

Numeric Summary

Prepared For: CONVERSION CLIENT





A PROTECTIVE COMPANY

		Guaranteed A	ssumptions	I	Non-Guarantee	ed Assumptions		
	Premium			Midpoi	int	Curre	nt	
Year	Outlay	Surrender Value	Death Benefit	Surrender Value	Death Benefit	Surrender Value	Death Benefit	
5	\$23,256.19	\$0	\$1,000,000	\$0	\$1,000,000	\$15,406	\$1,000,000	
10	\$23,256.19	\$0	\$1,000,000	\$0	\$1,000,000	\$98,908	\$1,000,000	
20	\$23,256.19	\$0	\$0	\$0	\$0	\$293,792	\$1,000,000	
Age 70	\$23,256.19	\$0	\$1,000,000	\$0	\$1,000,000	\$15,406	\$1,000,000	

The benefits and values labeled "Non-Guaranteed Assumptions" are not guaranteed. Non-guaranteed elements, such as interest and cost of insurance rates, are subject to change by the Company. This illustration assumes that the currently illustrated non-guaranteed elements will continue unchanged for all years shown. This is not likely to occur, and actual results may be more or less favorable than those shown. As a result, additional premium outlays may be required to keep the policy in force or to achieve desired results.

	<b>Initial Interest Rate</b>	<b>Cost of Insurance</b>	<b>Termination Year</b>
<b>Guaranteed Assumptions</b>	3.00%	Guaranteed	11
<b>Midpoint Assumptions</b>	4.20%	Average of Guaranteed & Current	11
<b>Current Assumptions</b>	5.40%	Current	56

Assuming timely payment of each premium outlay as illustrated, the protection from policy termination will remain in effect during the first 10 policy years or until age 75. Any policy changes, loans, partial surrenders or delinquent premium outlays may cause earlier loss of the protection or may increase premium outlay requirements. Reference the policy and any riders and endorsements for complete limitations, terms, and conditions.

I have received a copy of this illustration. I understand that this illustration assumes non-guaranteed elements continue unchanged for all years shown and that this is not likely to occur. The agent has told me that these elements are not guaranteed and are subject to change. I understand that actual results may be higher or lower than those shown.

Signature of Owner(s)	Date
I certify that this illustration has been presented to the applicant or guaranteed elements continue unchanged for all years shown, that higher or lower than those shown. I have made no statements that	these elements are subject to change, and that actual results may be
Signature of Agent or other authorized representative	Date
CONVERSION AGENT	Underwritten By:
1234 MAIN STREET	West Coast Life Insurance Company
ANYTOWN, AL 12345	2801 Highway 280 South
123-456-7890	Birmingham AL 35223

Current, Specified, and Midpoint assumptions are not guaranteed. They assume that scales for interest and cost of insurance rates will continue unchanged by the Company for all years shown. This is not likely to occur because interest and cost of insurance rates are subject to change by the Company based on various factors such as claims and investment experience, persistency, expenses, taxes, and the overall economic environment. Actual results may be more or less favorable than those shown.

Universal Life Flexible Premium Adjustable Life Plan

Initial Annual Premium: \$23,256,19 Initial Death Benefit: \$1,000,000.00

Riders: None

Prepared For: CONVERSION CLIENT Male Age 65: Preferred Non-Tobacco



A PROTECTIVE COMPANY

				Gı	iaranteed Ass	sumptions	No	Non-Guaranteed Assumptions			
				Guaranteed Assumptions							
					% Guaranteed		5.409	5.40% Initial Current Interest Rate			
				Maximum Policy Charges			Current Policy	Charges			
		Premium	Cumulative	Policy	Surrender	Death	Policy	Surrender	Death		
Age	Year	Outlay*	Premium	Value 1	Value	Benefit	Value 1	Value	Benefit		
66	1	23,256.19	23,256	0	0	1,000,000	12,109	0	1,000,000		
67	2	23,256.19	46,512	0	0	1,000,000	24,568		1,000,000		
68	3	23,256.19	69,769	0	0	1,000,000	37,368		1,000,000		
69	4	23,256.19	93,025	0	0	1,000,000	50,525		1,000,000		
70	5	23,256.19	116,281	0	0	1,000,000	64,046		1,000,000		
71	6	23,256.19	139,537	0	0	1,000,000	77,975	31,235	1,000,000		
72	7	23,256.19	162,793	0	0	1,000,000	92,343		1,000,000		
73	8	23,256.19	186,050	0	0	1,000,000	107,188		1,000,000		
74	9	23,256.19	209,306	0	0	1,000,000	122,547		1,000,000		
75	10	23,256.19	232,562	0	0	1,000,000	138,198		1,000,000		
		ŕ	,			, ,	Í	,	, ,		
76	11	23,256.19	255,818	0	0	0	154,086	116,596	1,000,000		
77	12	23,256.19	279,074	0	0	Ö	170,137		1,000,000		
78	13	23,256.19	302,330	0	0	0	186,253		1,000,000		
79	14	23,256.19	325,587	Ö	0	ő	202,296		1,000,000		
80	15	23,256.19	348,843	o o	0	0	218,102		1,000,000		
00	13	23,230.17	540,045		Ü	Ü	210,102	107,322	1,000,000		
81	16	23,256.19	372,099	0	0	0	233,858	209,398	1,000,000		
82	17	23,256.19	395,355	0	0	0	249,531		1,000,000		
83	18	23,256.19	418,611	0	0	0	265,099		1,000,000		
84	19	23,256.19	441,868	0	0	0	280,187		1,000,000		
85	20	23,256.19	465,124	0	0	0	293,792		1,000,000		
		,	,					,	, ,		
86	21	23,256.19	488,380	0	0	0	316,797	316,797	1,000,000		
87	22	23,256.19	511,636	0	0	0	339,010	339,010	1,000,000		
88	23	23,256.19	534,892	0	0	0	360,213		1,000,000		
89	24	23,256.19	558,149	0	0	0	380,185	380,185	1,000,000		
90	25	23,256.19	581,405	0	0	0	399,463	399,463	1,000,000		
91	26	23,256.19	604,661	0	0	0	417,212	417,212	1,000,000		
92	27	23,256.19	627,917	0	0	0	434,379		1,000,000		
93	28	23,256.19	651,173	0	0	0	450,917		1,000,000		
94	29	23,256.19	674,430	0	0	0	466,769		1,000,000		
95	30	23,256.19	697,686	0	0	0	481,843		1,000,000		
			•					•			
96	31	23,256.19	720,942	0	0	0	496,050	496,050	1,000,000		
97	32	23,256.19	744,198	0	0	0	510,007	,	1,000,000		
98	33	23,256.19	767,454	0	0	0	523,689	,	1,000,000		
99	34	23,256.19	790,710	0	0	0	537,053		1,000,000		
100	35	23,256.19	813,967	0	0	0	550,066		1,000,000		
		•	•					•	•		

Current, Specified, and Midpoint assumptions are not guaranteed. They assume that scales for interest and cost of insurance rates will continue unchanged by the Company for all years shown. This is not likely to occur because interest and cost of insurance rates are subject to change by the Company based on various factors such as claims and investment experience, persistency, expenses, taxes, and the overall economic environment. Actual results may be more or less favorable than those shown.

Universal Life Flexible Premium Adjustable Life Plan

Initial Annual Premium: \$23,256.19
Initial Death Benefit: \$1,000,000,00

Riders: None

Tabular Detail

Prepared For: CONVERSION CLIENT Male Age 65: Preferred Non-Tobacco



A PROTECTIVE COMPANY

				Gu	aranteed Ass	umptions	Non-		Assumptions	
				3.00% Guaranteed Interest Rate Maximum Policy Charges				5.40% Initial Current Interest Rate Current Policy Charges		
		Premium	Cumulative	Policy	Surrender	Death	Policy	Surrender	Death	
Age	Year	Outlay*	Premium	Value 1	Value	Benefit	Value 1	Value	Benefit	
101	36	23,256.19	837,223	0	0	0	562,680	562,680	1,000,000	
102	37	23,256.19	860,479	0	0	0	574,833	574,833	1,000,000	
103	38	23,256.19	883,735	0	0	0	586,461	586,461	1,000,000	
104	39	23,256.19	906,991	0	0	0	597,476	597,476	1,000,000	
105	40	23,256.19	930,248	0	0	0	607,770	607,770	1,000,000	
106	41	23,256.19	953,504	0	0	0	617,239	617,239	1,000,000	
107	42	23,256.19	976,760	0	0	0	625,711	625,711	1,000,000	
108	43	23,256.19	1,000,016	0	0	0	632,959	632,959	1,000,000	
109	44	23,256.19	1,023,272	0	0	0	638,686	638,686	1,000,000	
110	45	23,256.19	1,046,529	0	0	0	642,492	642,492	1,000,000	
111	46	23,256.19	1,069,785	0	0	0	643.828	643,828	1.000.000	
111	46 47	23,256.19	1,093,041	0	0	0	641,946	641,946	1,000,000	
	48	,	, ,				· · · · · · · · · · · · · · · · · · ·	,	, ,	
113		23,256.19	1,116,297	0	0	0	635,803	635,803	1,000,000	
114	49	23,256.19	1,139,553	0	0	0	623,926	623,926	1,000,000	
115	50	23,256.19	1,162,810	0	0	0	604,223	604,223	1,000,000	
116	51	23,256.19	1,186,066	0	0	0	573,675	573,675	1,000,000	
117	52	23,256.19	1,209,322	0	0	0	527,859	527,859	1.000.000	
118	53	23,256.19	1,232,578	0	0	0	460,240	460,240	1,000,000	
119	54	23,256.19	1,255,834	0	0	0	360,986	360,986	1,000,000	
120	55	23,256.19	1,279,090	0	0	0	215,111	215,111	1,000,000	
121	56	23,256.19	1,302,347	0	0	0	35	35	1,000,000	

<sup>&</sup>lt;sup>1</sup> Whenever the policy value is shown as zero, it may be zero or less than zero.

#### CP\$23,256.19 CE\$0.00 TGT\$23,900.00 MMGP\$1,709.43 GAP\$54,993.66 GSP\$535,291.52 MEC\$89,873.30

Current, Specified, and Midpoint assumptions are not guaranteed. They assume that scales for interest and cost of insurance rates will continue unchanged by the Company for all years shown. This is not likely to occur because interest and cost of insurance rates are subject to change by the Company based on various factors such as claims and investment experience, persistency, expenses, taxes, and the overall economic environment.

Actual results may be more or less favorable than those shown.

Universal Life Flexible Premium Adjustable Life Plan

Initial Annual Premium: \$23,256.19
Initial Death Benefit: \$1,000,000,00

Riders: None

Additional Information

Prepared For: CONVERSION CLIENT Male Age 65: Preferred Non-Tobacco



Notes

Even if the premium outlay is zero, monthly deductions will continue. Depending on actual results and the status of any protection from policy termination provided under the Minimum Monthly Premium Endorsement, additional premiums may be needed to avoid termination of the policy. Monthly deductions will cease at attained age 121.

**Guaranteed Assumptions** 

The **Guaranteed** columns assume an initial guaranteed interest rate of 3.00% and guaranteed cost of insurance rates.

Current Assumptions The **Current** columns assume an initial current interest rate of 5.40% and current cost of insurance rates.

Life Insurance Cost Information

Indices assume the time value of money to be 5.00%. The Net Payment Cost Index and the Surrender Cost Index are measures of the relative cost of similar plans of insurance. A low index number generally represents a lower cost than a high index number. For the indices shown below the numbers in the non-guaranteed column are based on current rates of interest and cost of insurance charges. The numbers in the guaranteed column are based on guaranteed rates of interest and cost of insurance charges. The Surrender Cost Index assumes the policy is surrendered at the end of the period shown and is useful where cash value is of importance. The Net Payment Cost Index assumes payment of premiums without taking cash value and is useful where the amount of the death benefit is of importance. The actual cost may increase or decrease depending upon future cost of insurance charges and the time when surrender occurs, but will exceed those costs shown as guaranteed for the year indicated.

At the end of Surrender Cost Index Net Payment Cost Index

Guarantee	ad Values	Non-Guaranteed Values				
Guaranic	ou values	Non-Guaranteed values				
10 Years	10 Years 20 Years		20 Years			
23.257	N/A	15.768	14.796			
23.257	N/A	23.257	23.257			

Current, Specified, and Midpoint assumptions are not guaranteed. They assume that scales for interest and cost of insurance rates will continue unchanged by the Company for all years shown. This is not likely to occur because interest and cost of insurance rates are subject to change by the Company based on various factors such as claims and investment experience, persistency, expenses, taxes, and the overall economic environment.

Actual results may be more or less favorable than those shown.

Form: WC-U15 11-06